

Business Case

Overview

This highly interactive & practical course covers the 'front-end' of projects. It provides a step-by-step approach to researching, developing, reviewing and presenting a Business Case. Delegates are invited to bring a project or alternatively will select one in the course. The course is delivered by Alan Schwartz, Director AGS Consulting & Training (www.agsconsulting.com.au)

Learning outcomes

On completion of this course participants should be able to:

- ascertain the viability of a planned project or program
- appreciate types of studies & their timing
- ensure support from key stakeholders
- plan, develop & review business cases
- quantify benefits
- apply a range of tools, methodologies and principles
- judge a business cases

Overview of content

- What is a business case?
- Feasibility study, business plan, economic appraisal
- Development, review & approval
- Structure
- Problem/opportunity analysis
- Market Analysis
- Options analysis
- Costs
- Benefits
- Risk assessment
- Other factors
- Promotion
- Next steps

Courseware/Handouts

- Slides
- Examples
- Checklists
- Templates

Who should attend?

Anyone who is involved in the development and control of business cases including Consultants, managers, professionals, project managers, specialists, team members, analysts, students

Course Duration

One day. Start 9am. Finish 4pm or online.

Statement of Attendance

Issued on completion